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D&B South Asia Middle East

D&B South Asia Middle East (D&B SAME) is headquartered in Dubai and covers D&B operations and services in over 70 countries across Middle East, South Asia and Africa. D&B South Asia Middle East also has representative offices in Abu Dhabi, Bahrain and Cairo.

A range of product and services are offered across the regions, including Risk Management Solutions, Research and Advisory Services and Economic Analysis Group.

For more information, visit www.dnb.com for global information & www.dnbsame.com for the regional homepage.

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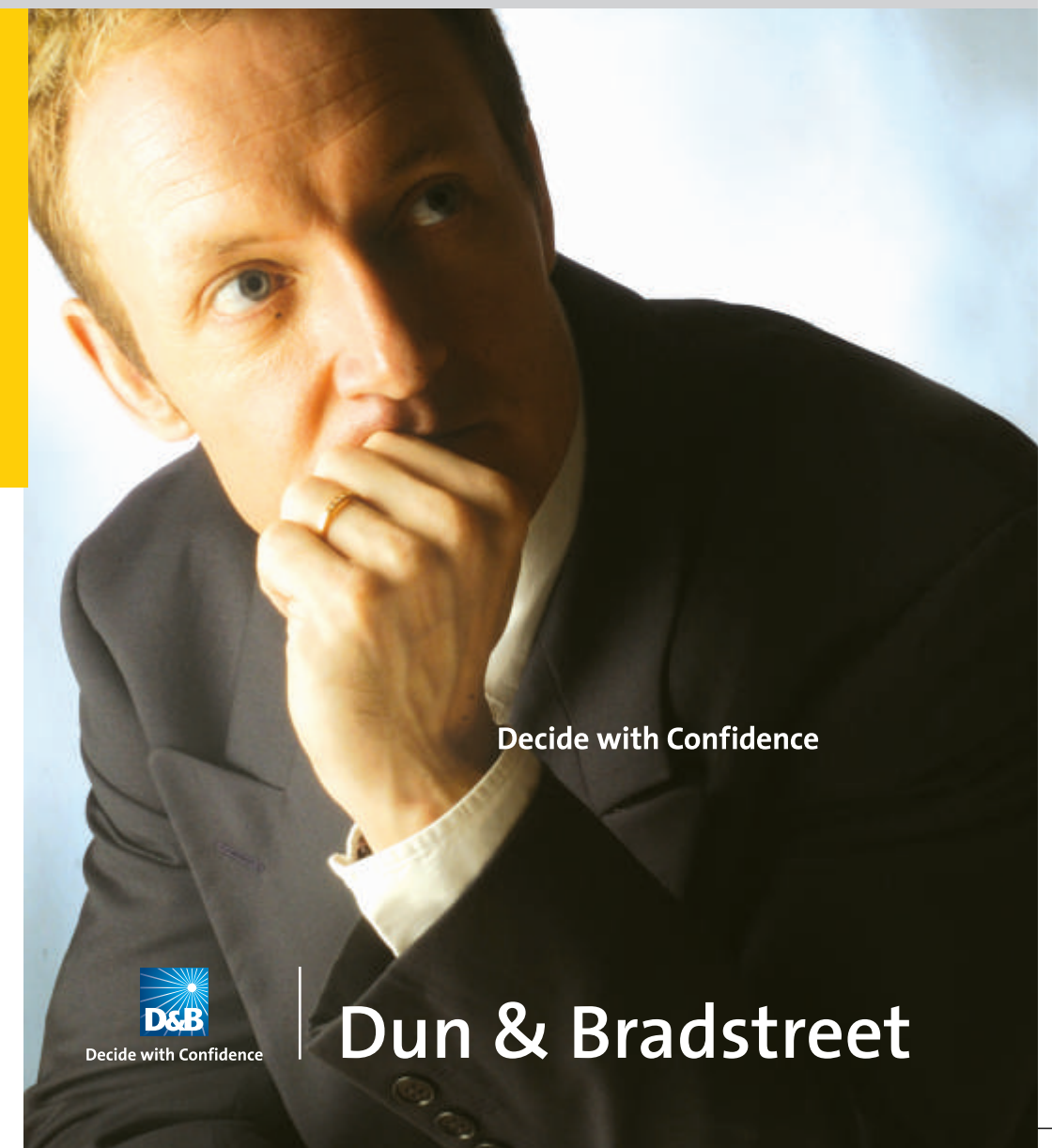
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D&B South Asia Middle East Solutions and Services

D&B provides the information, tools and expertise to help customers Decide with Confidence. D&B products and services can help companies turn information into insight to develop conclusive, fact-based strategies that will help them gain a competitive edge and transform their enterprises into nimble, customer-focused, more profitable businesses.

D&B South Asia Middle East services are used extensively by Banks, Financial Institutions, Government Departments, Multinationals, Corporate Entities, Small and Medium sized enterprises, Exporters and Importers.

Risk Management Solutions



Risk Management Solutions help organizations assess risk, gain deeper insights into customer performance, establish credit terms, optimize cash flows, mitigate risk and understand potential business partners before entering into transactions.

Solutions include:

- Business Information Report
- Country Risk Solutions
- Data Integration Toolkit
- Portfolio Management

Research and Advisory Services



D&B Research & Advisory Services provides the strategic, operational and market insights required for maximizing business value through improved processes and systems. D&B's RAS actively leverages on D&B's vast reservoir of knowledge of businesses and markets across the globe.

RAS derives its research and analytical capabilities through:

- Close engagement with clients to clearly identify the client requirements.
- Strong Research based solutions allied to project management framework.
- Consultant Team combines cross-sectoral expertise including economic & financial analysis, value chain analysis, marketing and regional macroeconomic analytical capability.

Sales & Marketing Solutions

D&B Sales and Marketing Solutions help customers to achieve revenue objectives by improving results along each stage of the customer life cycle. D&B S&MS offers solutions which enable customers to acquire new customers, retain existing customers, service existing customers better and grow their best customers.

D&B S&MS services provide tools to enable businesses analyse markets, locate prospects and manage customer relationships:

- Lists and Labels
- Reference Tools

Sales & Marketing Solutions



Economic Analysis Group



EAG enables the business and finance community to gain insight into industries, markets and economies globally through pragmatic research and analysis. D&B EAG conducts research and analysis in the areas of economics and industries at macro as well as micro levels. EAG produces a comprehensive range of international economic and corporate publications by leveraging on the depth of the experience of its dedicated team of economists, sector specialists and research analysts across the globe.

Technology & Analytics



D&B enhances the competitive advantage of businesses by fusing analytics and technology to provide customized solutions in predictive modeling. As economies grow and transactions increase multifold, it becomes imperative to make better, more informed decisions for effective balancing of risk and rewards. D&B offers a spectrum of cutting-edge analytical solutions that enable a client to increase their customer base and grow profits.

Solutions offered:

- Basel II
- Market Analytics

Financial Infrastructure and Credit Bureaus



D&B Financial Infrastructure and Credit Bureaus (FICB) is the arm of Dun & Bradstreet South Asia Middle East that manages the establishment and development of Credit Bureaus in the South Asia, North Africa and Middle East regions.

FICB offers their clients turnkey Credit Bureau establishment solutions. Complete with licensed Credit Bureau software and Credit Bureau consulting, D&B FICB is helping clients achieve their business goals in the shortest possible time-to-market.

Solutions offered:

- Financial Infrastructure
- Trade registry solutions